

## NovaJet™ Multipurpose Label 18L - 63.5 x 46.6 WR

General purpose matte paper label for Inkjet/Laser printers and Photo Copiers

### Product Description

**NovaJet Multipurpose Label 18L** is a self-adhesive paper containing 18 labels in an A4 sheet, which can be used for Inkjet or laser printing. Its adhesive is suitable for adhesion to most substrates like paper, wood, metal, glass & acrylic surfaces.

### Applications

- Product Identification labels
- Export coding labels
- Storage labels

### Features & Benefits

- No toner flaking or ink smudging & hence a sharp image can be obtained
- Water based adhesive can withstand high temperature of laser printer
- Matte bright white finish for crisp text and barcode readability
- Rounded corners for easy peeling from the liner and to avoid edge curling after application
- Good lay flat property ensures jam free transport in Inkjet/Laser printers and photocopiers

### Label Specifications

- Face : Premium uncoated wood free paper
- Adhesive : General Purpose Acrylic water based adhesive
- Release Liner : Clay Coated Kraft (CCK) paper
- Dimension of Label : 63.5 mm x 46.6 mm (W x H)
- Labels per sheet (Lps) : 18 labels

### Availability

- Page Size : 210 X 297 mm
- Packing : 100 sheets/Pack, 1000 sheets/Carton
- Thickness : 157 ± 5 gsm
- Tolerance : ±1 mm on label margins

### Product Specifications

| Product code | Description                 | Sheets / Packets |
|--------------|-----------------------------|------------------|
| 7128039      | NJ MPL 18L - 63.5 x 46.6 WR | 100 / 10         |

### Usage & Storage Instructions

- This product is not recommended for printing with solvent based inks
- Hold the media by edges. Fingerprints on printing side can affect the quality of images
- Store media in a cool dry place & keep away from direct sunlight
- Ensure that unused media is always kept in original pack
- Store the media flat, to avoid curling or warping
- To ensure that the product meets specific requirements of the intended application, it should be tested thoroughly under all end use conditions



## Corporate Profile

TechNova is recognised as one of the world's largest providers of digital & analog imaging & printing solutions for a wide range of industries. Globally recognized as a pioneer, TechNova has introduced several new breakthrough technologies over the years. Each of its products has been a first of its kind in India, making its predecessor obsolete before its time.

- ISO 9001:2008 Certification
- ISO 14001 & ISO 18001 Certification
- Products distributed to over 68 countries worldwide
- Winner of the prestigious GATF InterTech Technology Award
- Pioneer of the "Go Green" revolution in the Indian Printing Industry

## Product Portfolio

- |                           |                      |                            |
|---------------------------|----------------------|----------------------------|
| ● Thermal CtP Systems     | ● Violet CtP Systems | ● Inkjet CtP Systems       |
| ● Digital & Analog Plates | ● Flexo Plates       | ● Graphic Art Films        |
| ● Graphic Chemistry       | ● Diazo Chemistry    | ● Offset Printing Blankets |
| ● Inkjet & Laser Media    | ● Diazo Media        | ● Screen Print Solutions   |



TechNova is committed to helping the printing industry adopt eco-friendly solutions, reduce carbon footprint, eliminate waste and facilitate sustainable growth. To help printers achieve this, TechNova has introduced the following range of Green Solutions :

## Objectives of TechNova Go Green Mission :

- Chem-free Violet CtP Solutions
- Chem-free Thermal CtP Solutions
- Process-free Thermal CtP Solutions
- Chem-free Inkjet CtP Solutions
- Alcohol-free and Alcohol-reducing Founts
- Aromatic-free, Fogra approved Press Washes
- Recyclable Press Washes
- Press Wash Concentrate for Solvent Reduction

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