

## Papers, Films & Specialty Media for your Inkjet Printer

The unique coating on NovaJet inkjet media (paper, film, vinyl, canvas, etc) ensures that ink-drops deposited during the printing process, are retained on the surface to impart brilliance to the print. Moreover, the coatings are formulated to be compatible with a variety of inkjet printing heads and inks, an area in which TechNova has special expertise.

TechNova provides the most comprehensive range of inkjet media to empower you to bring out the texture, intensity and passion of the image, using the printer of your choice. The range includes papers, films, flex, vinyl & specialty media for desktop & large-format printers.

### NovaJet Inkjet Transparency Film

Polyester-based clear films for use with overhead projectors. Colour receptive coatings designed to produce brilliant projected images with high colour-saturation. Thickness of 100 microns; available with and without sensor strips.



### NovaJet Inkjet Matte Paper

High-grade, imported Matte papers with a colour receptive coating to provide vivid images on greeting cards, menus, presentation materials, visuals, business communications, etc. In thicknesses ranging from 90gsm to 230gsm suiting every application and every printer.



### NovaJet Inkjet Photo Paper

High-tech, high-gloss, colour receptive coating on imported photographic base paper. Ideal for photo and art reproductions, colour proofing, display and other high-end applications requiring photo realistic images. In thicknesses ranging from 130gsm to 260gsm. Compatible with the full population of printers viz. 300dpi, 4 colour printers to 1440 dpi, 6 colour printers.

### NovaJet Inkjet Specialty Media

An exciting range to expand your creative horizon : canvas cloth, canvas card, transfer paper, fluorescent papers, opaque gloss film, etc. Ask for the latest addition to our ever-expanding range.

Look out for our new products : Inkjet & Laser Labels, Print-on-Demand Inkjet Business Cards, Self adhesive Gloss Paper, Matte Coated Premium Double-sided 120gsm.

To buy NovaJet Inkjet Media visit your nearest stationery outlet or click on [www.technovaworld.com](http://www.technovaworld.com)

TechNova 

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## NovaJet™ Inkjet Media

*... it powers-up your image!*



TechNova 

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# Why should I use NovaJet Media?

## Plain Paper

Cross-sectional view of plain paper shows random fibres. These fibres create a capillary system.

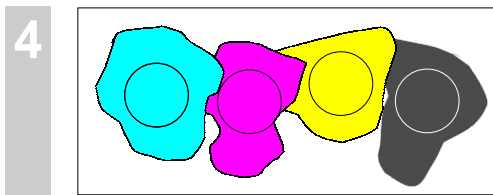
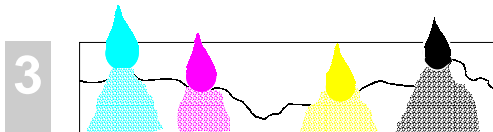
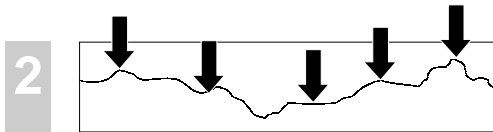
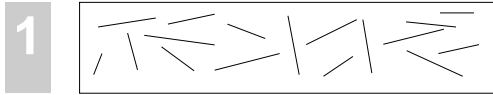
The ink absorption level in plain paper is not uniform.

Unevenness in absorption levels in plain paper causes ink from inkjet printers to sink in to different depths.

A bird's eye view of plain paper shows that the ink, not only sinks in vertically, but also spreads horizontally on the surface.

A printout on plain paper shows that when ink sinks in, there is a loss of colour vibrancy.

The ink spreading on the surface of plain paper shows a loss in image sharpness.



Printed side of Plain Paper  
*Ink spreads, Sharpness lost*

Unprinted side of Plain Paper  
*Ink sinks in, Vibrancy lost*

## NovaJet Media

Cross-sectional view of NovaJet media shows a special ink receiver coating. This seals off the fibres in the plain paper base.

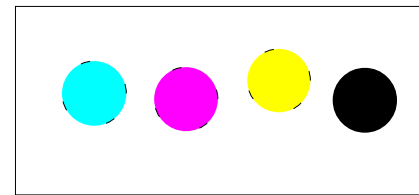
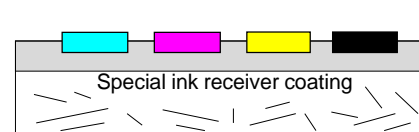
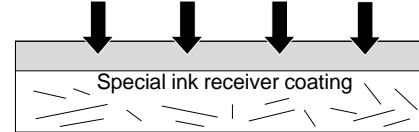
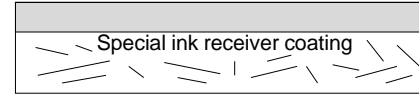
The ink absorption level in NovaJet media is even and uniform.

A uniform absorption level in NovaJet media causes inks discharged from inkjet printers to "float" on the surface.

A bird's eye view of NovaJet Media shows that the ink, not only floats on the surface, but also remains where intended. It does not spread.

A printout on NovaJet Media shows that when ink remains on the surface, colour vibrancy of the image is brilliant.

The ink remaining where intended on the surface shows excellent image sharpness.



Printed side of NovaJet Media  
*Ink does not spread, Sharpness retained*

Unprinted side of NovaJet Media  
*Ink "floats", Vibrancy enhanced*